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Analysis of Funds Collected and Expenditure Incurred by Political Parties in the 5 State Assembly Elections, 2016

A REPORT BY

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Executive Summary

- Political parties are required to submit a statement of election expenditure to the Election Commission within 75 days of completion of Assembly Elections.
- The expenditure statement contains details of the **total amount received as funds in the form of cash, cheques and demand drafts and the total amount spent under various heads.**
- The expenditure statement **contains information on the amount spent on the following heads** at the state, district and constituency levels by the party:
 - Publicity
 - Travel expenses
 - Other expenses
 - Expenditure towards candidates
- Political parties submit these statements providing information of **funds collected and spent between announcement and completion of elections.** This period could be between 3 weeks to 3 months based on the notification issued by the Election Commission.
- This report analyses the funds received and expenditure incurred by recognised political parties, **during the five state Assembly elections of Assam, Kerala, Puducherry, Tamil Nadu and West Bengal,** held in 2016.

Submission of Statement of Election Expenditure Incurred during five Assembly Elections, 2016

Status of Submission of Statement of Election Expenditure during five Assembly Elections, 2016						
Political Party	Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	Elections contested in
BJP	Submitted	Submitted	Submitted	Submitted	Submitted	5
INC	Submitted	Submitted	Submitted	Submitted	Submitted	5
CPI	Submitted	Submitted	Submitted	Submitted	Submitted	5
CPM	Submitted	Submitted	Incomplete submission	Submitted	Submitted	5
JDU	Submitted	Submitted	Submitted	Submitted	Submitted	5
BSP	Did not contest	Submitted	Submitted	Submitted	Submitted	4
NCP	Submitted	Submitted	Did not contest	Submitted	Submitted	4
IUML	Submitted	Submitted	Did not contest	Submitted	Submitted	4
SHS	Submitted	Submitted	Did not contest	Incomplete submission	Submitted	4
SP	Submitted	Submitted	Did not contest	Submitted	Submitted	4
AIFB	Incomplete submission	Did not contest	Did not contest	Incomplete submission	Submitted	3
LJP	Submitted	Did not contest	Did not contest	Submitted	Submitted	3
AITC	Submitted	Did not contest	Did not contest	Did not contest	Submitted	2
AGP	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	1
AIUDF	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	1
BPF	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	1
NPP	Did not submit	Did not contest	Did not contest	Did not contest	Did not contest	1
JDS	Did not contest	Did not submit	Did not contest	Did not submit	Did not submit	3
RSP	Did not contest	Did not submit	Did not submit	Did not contest	Did not submit	3

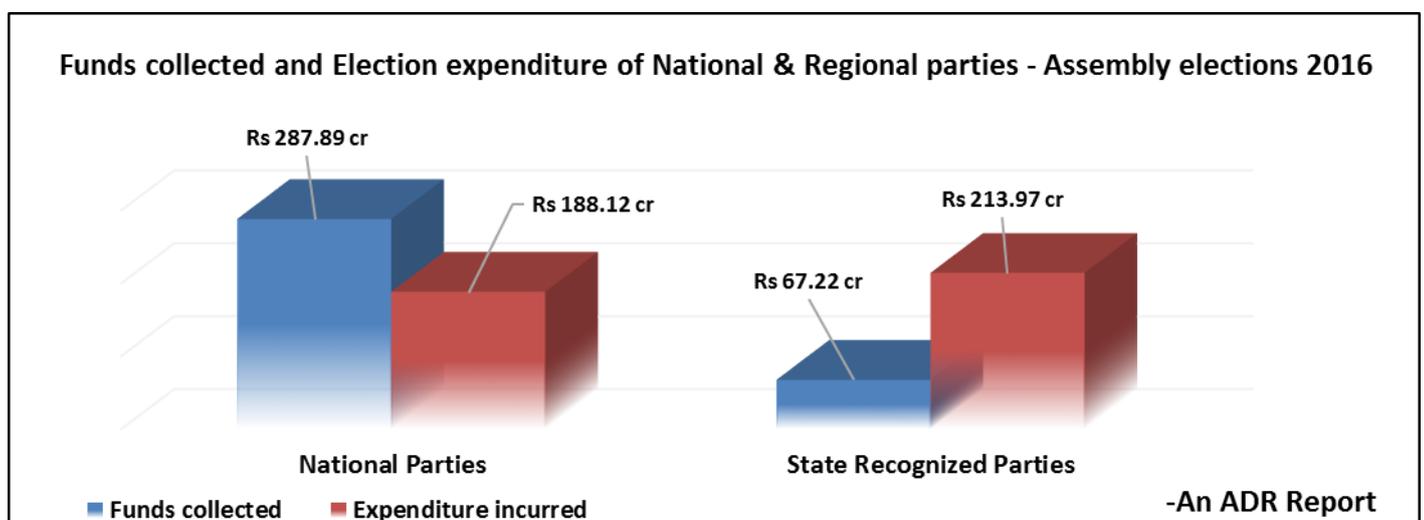
Status of Submission of Statement of Election Expenditure during five Assembly Elections, 2016						
Political Party	Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	Elections contested in
AIADMK	Did not contest	Submitted	Submitted	Submitted	Did not contest	3
KCM	Did not contest	Did not submit	Did not contest	Did not contest	Did not contest	1
DMK	Did not contest	Did not contest	Incomplete submission	Submitted	Did not contest	2
PMK	Did not contest	Did not contest	Incomplete submission	Submitted	Did not contest	2
DMDK	Did not contest	Did not contest	Did not submit	Did not submit	Did not contest	2
AINRC	Did not contest	Did not contest	Submitted	Did not contest	Did not contest	1
RJD	Did not contest	Did not contest	Did not contest	Did not submit	Did not submit	2
AIMIM	Did not contest	Did not contest	Did not contest	Submitted	Did not contest	1
JKNPP	Did not contest	Did not contest	Did not contest	Did not submit	Did not contest	1
AJSU	Did not contest	Did not contest	Did not contest	Did not contest	Did not submit	1
JMM	Did not contest	Did not contest	Did not contest	Did not contest	Did not submit	1
RLD	Did not contest	Did not contest	Did not contest	Did not contest	Submitted	1
Total	16	14	12	20	19	81

Table: Details of submission of election expenditure statement by parties which contested in five Assembly Elections, 2016

Details provided in the Election Expenditure Statement

Funds Collected and Expenditure Incurred: National and Regional Parties

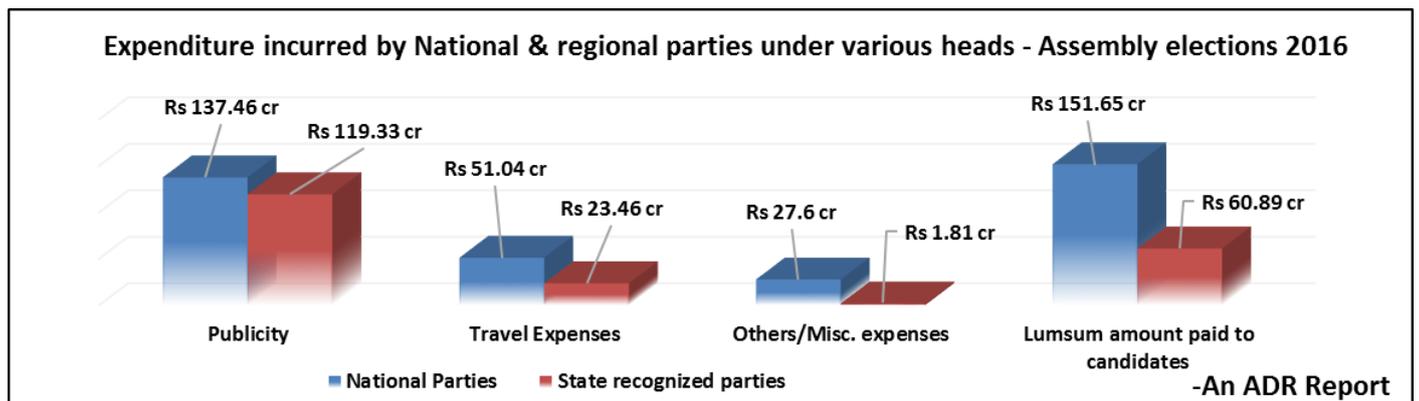
- Total funds collected by the National Parties during the five state Assembly Elections held in 2016 was **Rs 287.89 cr** and total expenditure incurred by the National Parties was **Rs 188.12 cr**.
- 25 Regional Parties have been considered for this report which also includes AITC. The party attained the status of a National Party after the elections of 2016.
- **Of the above 25 regional parties** which contested in the five state assembly elections, **NPP, JDS, RSP, KCM, DMDK, RJD, JKNPP, AJSU and JMM** have not submitted their election expenditure statements for at least one Assembly election that they contested.
- Based on the details provided, the Regional Parties collected a total of **Rs 67.22 cr** and incurred an expenditure of **Rs 213.97 cr**.



Graph: Funds collected and expenditure incurred by National and Regional Parties, Assembly Elections, 2016

Expenditure incurred by National and Regional Parties under various heads

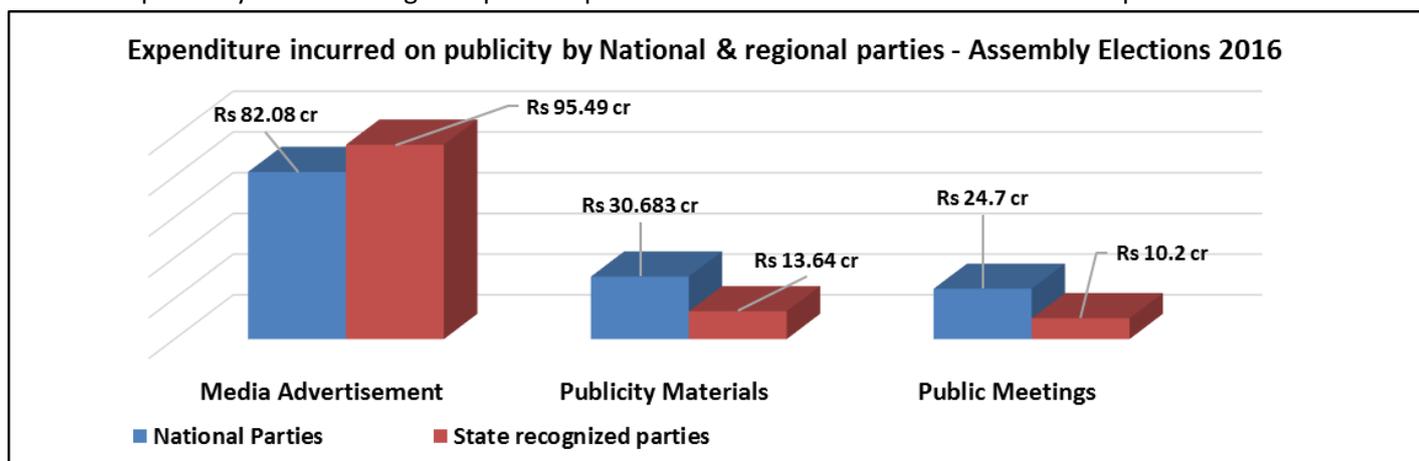
- Political parties declare their expenditure under the heads of **Publicity, Travel Expenses, Other/ Miscellaneous expenses and Lumpsum amount** paid to their contesting candidates.
- The National Parties spent a total of **Rs 137.46 cr** on **Publicity** while the Regional Parties declared a total of **Rs 119.33 cr** under the same head.
- While National Parties spent **Rs 51.04 cr** on **Travel expenses**, the Regional Parties incurred **Rs 23.46 cr** under the same head.
- The maximum difference in expenditure between National and regional parties was on the amount the parties had given to their contesting candidates. While National Parties declared giving **Rs 151.65 cr** to their candidates for election expenditure, the regional parties spent only **Rs 60.89 cr** on their candidates.



Graph: Expenditure incurred by political parties under various heads, Assembly elections, 2016

Expenditure on Publicity by National and Regional Parties

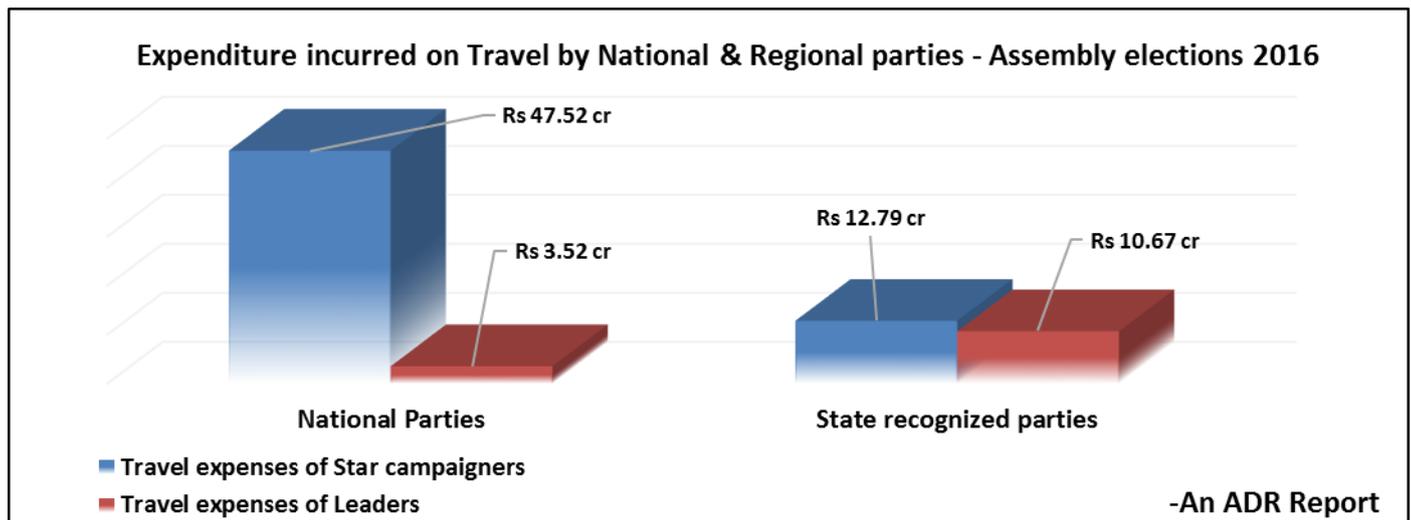
- National and regional Parties are required to segregate their publicity expenses under three heads: **Media advertisement, Publicity materials** and **Public meetings**.
- The National Parties spent the maximum under the head of Media Advertisement (Rs 82.08 cr) but the **Regional Parties declared spending more than the National Parties** in the same category (Rs 95.49 cr).
- The National Parties declared spending **Rs 30.68 cr** and **Rs 24.7 cr** on **Publicity materials & public meetings** respectively while the Regional parties spent **Rs 13.64 cr** and **Rs 10.2 cr** under the respective heads.



Graph: Expenditure incurred on Publicity by National and Regional Political Parties, Assembly elections, 2016

Expenditure on travel by National and Regional Parties

- The 'Travel' Head is segregated into travel expenses incurred specifically on star campaigners and that of the party leaders.
- The National parties spent 93.12% of their total travel expenses or **Rs 47.52 cr** on their star campaigners and only 6.89% or **Rs 3.52 cr** on travel of their party leaders.
- Regional parties spent 54.52% of their total travel expenses of **Rs 12.79 cr** on their star campaigners and the remaining 45.48% or **Rs 10.67 cr** on travel of their party leaders.



Graph: Expenditure incurred on Travel by National and Regional political parties, Assembly elections, 2016

Recommendations of ADR

- It must be made mandatory for all political parties to submit their statements of expenditure in the format given by the ECI, within the prescribed time limit. Political parties not submitting on time or in the prescribed format should be heavily penalized.
- The **details of all donors** who contribute to national and regional parties exclusively for their election campaigns must be declared in the public domain irrespective of the amount donated.
- A **format similar to the donations report along with the date of donations**, submitted to the ECI on an annual basis, has to be prescribed for the expenditure statement so as to **bring in more transparency in the finances of the political parties especially during elections** when it is said that black money plays a major role.
- Where possible, **expenditure must be limited to transactions via cheque / DD / RTGS** so as to reduce use of black money in elections, as per the transparency guidelines issued by the ECI.
- Similar to the shadow observers of the ECI for monitoring expenditure of candidates, there must also be **observers for monitoring the expenditure of political parties.**

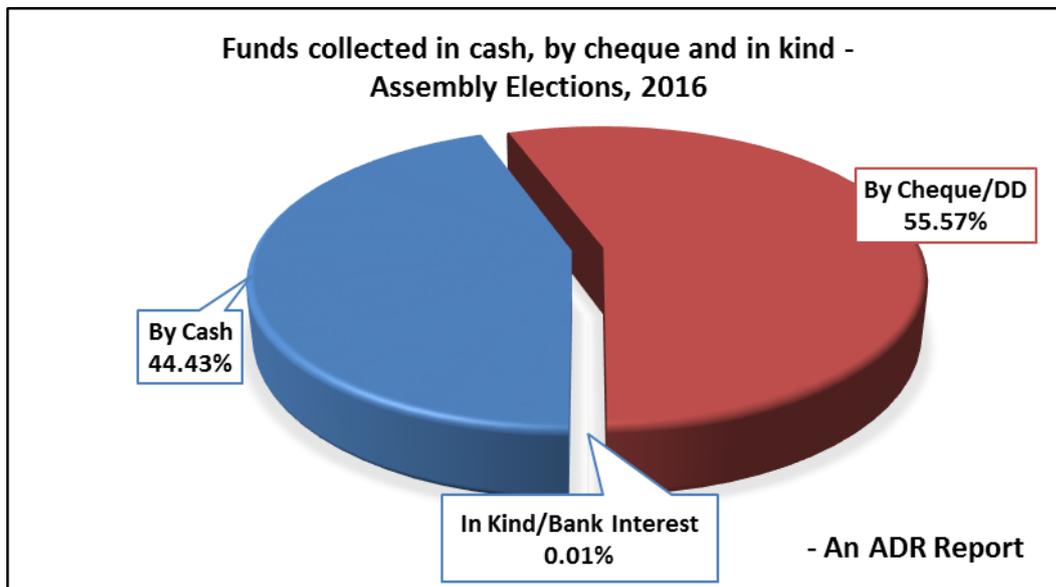
Detailed Report

State-wise total funds collected

- The election expenditure reports of political parties contain information on the funds collected at the Central Headquarters of the party as well as at the state level.
- The National and Regional parties collected a total of **Rs 190.23 cr** at the Central level, in cash and by cheque. This constituted 53.57% of the total funds collected at the Central and State levels.
- Among the state units, the political parties collected the maximum amount of **Rs 84.30 cr** from **West Bengal** which formed 23.74% of the total funds collected at the state and central levels.
- The most preferred mode of collected was by cheque where the parties collected **Rs 197.32 cr** which formed 55.57% of the total funds collected at the state and central levels.
- Only **Kerala and Tamil Nadu state units** of National and Regional parties collected funds in kind. Kerala state units collected **Rs 1 lakh** while Tamil Nadu state units collected **Rs 1.5 lakhs** in kind.

Medium of fund collection	Funds Collected by National & Regional parties - Assembly Elections 2016 (Rs in crores)						Total funds
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
By Cash	99.76	0.79	18.842	0.68	1.97	35.715	157.76
By Cheque/DD	90.47	10.08	29.374	1.67	17.15	48.580	197.32
In Kind/Bank Interest	0.00	0.00	0.01	0.00	0.015	0.00	0.03
Total	Rs 190.23 cr	Rs 10.87 cr	Rs 48.23 cr	Rs 2.35 cr	Rs 19.14 cr	Rs 84.30 cr	Rs 355.11 cr

Table: State-wise total funds collected in cash, by cheque and in kind by National and Regional Parties, Assembly Elections, 2016



Graph: Total funds collected in cash, by cheque and in kind by National and Regional Parties, Assembly Elections, 2016

Party-wise total funds collected

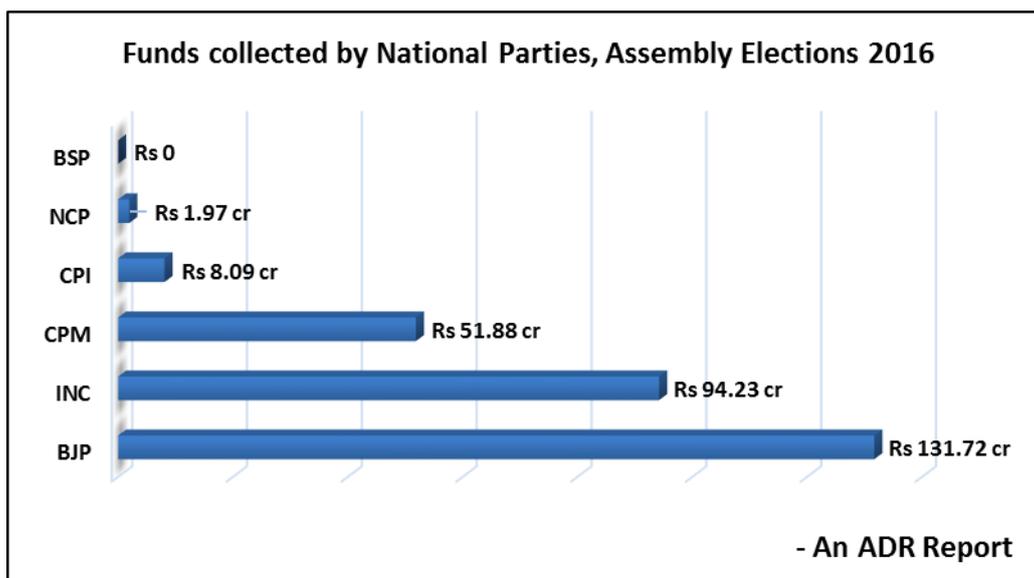
National Parties

- Among the National Parties, **BJP** collected the maximum funds of **Rs 131.72 cr** which formed 45.75% of the total funds collected by the 6 National Parties at the Central and State levels for the 5 state Assembly elections.
- Funds from the **Central Office** of the BJP formed **65.53%** of the total funds collected by the party at the Central and State levels. The Central headquarters collected a total of **Rs 86.31 cr** and the second highest amount of **Rs 41.88 cr** was collected by the West Bengal State Unit of BJP.
- CPM's **Kerala** and **West Bengal** State Units collected more than the Central Headquarters. While **Kerala State unit** collected **Rs 28.79 cr** (55.49% of total funds collected by the party), **West Bengal State Unit** collected **Rs 17.54 cr** (33.81% of total funds collected by the party).
- **BSP** declared that the party collected no funds at the Central nor State levels for the 5 state Assembly elections.

Political parties	Funds Collected by National Parties, Assembly Elections 2016 (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
BJP	86.31	1.45	0.37	0.0026	1.71	41.88	Rs 131.72 cr
INC	36.05	8.49	9.5	1.60	13.95	24.64	Rs 94.23 cr
CPM	2.07	0.47	28.79	0*	3.01	17.54	Rs 51.88 cr
CPI	1.15	0.04	6.34	0.05	0.31	0.2	Rs 8.09 cr
NCP	1.58	0.07	0.27	-	0.02	0.03	Rs 1.97 cr
BSP	-	0	0	0	0	0	Rs 0 cr
Total	Rs 127.16 cr	Rs 10.52 cr	Rs 45.27 cr	Rs 1.65 cr	Rs 19.00 cr	Rs 84.29 cr	Rs 287.89 cr

*- Incomplete submission of election expenditure report by the party

Table: Funds collected by National Parties during Assembly Elections, 2016



Graph: Funds collected at the Central level and the State units by National Parties during Assembly Elections, 2016

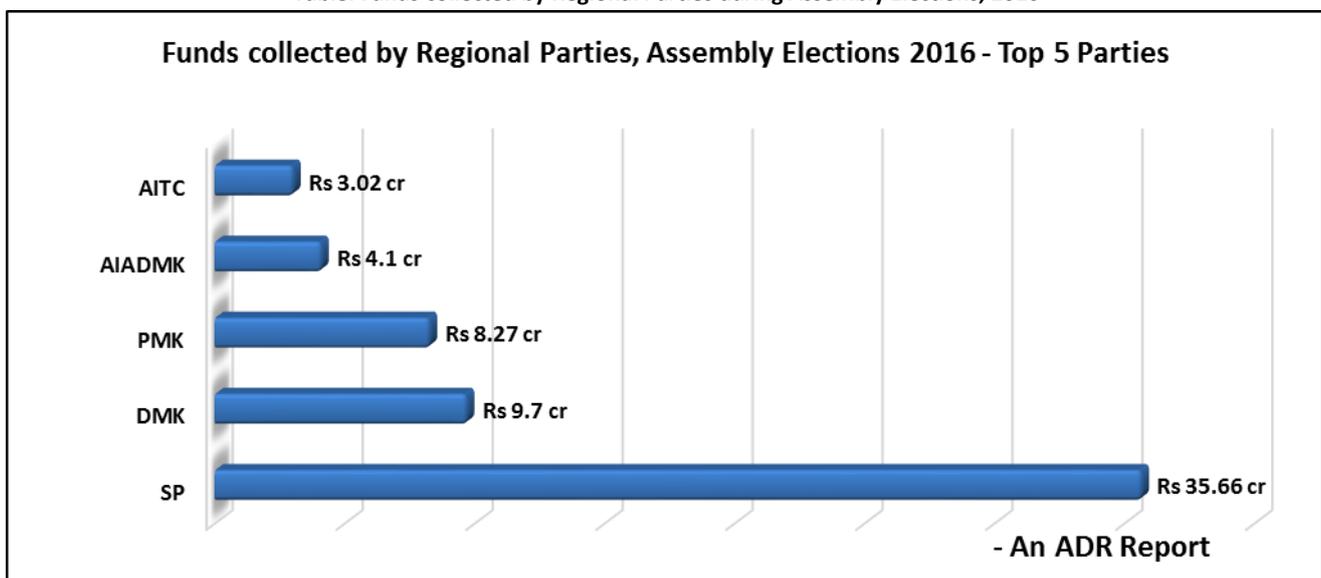
Regional Parties

- Among the Regional Parties, **SP collected** the maximum funds of **Rs 35.66 cr**, 100% of which was collected at the party's Central Office.
- **AITC** declared collecting only **Rs 3.02 cr** while contesting in Assam and West Bengal State Assembly Elections, 100% of which was collected at the party's central headquarters.
- Among the Regional Parties considered for this report, **AIFB** is the only party which has **not collected any funds** for contesting in Assam, Tamil Nadu and West Bengal State Assembly elections. It is to be noted that the party has filed incomplete expenditure report for Assam and Tamil Nadu elections.
- **AIMIM** declared that the party contested only in the Tamil Nadu state Assembly elections but collected no funds nor incurred any expenditure as part of election campaign in the state.

Political parties	Funds collected by Regional Parties, Assembly Elections 2016 (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
SP	35.66	0	0	-	0	0	Rs 35.66 cr
DMK	9.7	-	-	0*	0	-	Rs 9.70 cr
PMK	8.27	-	-	0*	0	-	Rs 8.27 cr
AIADMK	4.1	-	0	0	0	-	Rs 4.10 cr
AITC	3.02	0	-	-	-	0	Rs 3.02 cr
IUML	0	0	2.7	0	0.13	0	Rs 2.83 cr
SHS	1.3	0	0	-	0*	0	Rs 1.30 cr
AINRC	0	-	-	0.7	-	-	Rs 0.70 cr
RLD	0.44	-	-	-	-	0	Rs 0.44 cr
AGP	0	0.35	-	-	-	-	Rs 0.35 cr
JDU	0.053	0	0.256	0	0	0	Rs 0.31 cr
AIUDF	0.3	0	-	-	-	-	Rs 0.30 cr
LJP	0.23	-	-	0	0	-	Rs 0.23 cr
BPF	0.0049	0	-	-	-	-	Rs 0.005 cr
AIFB	0	0*	-	-	0*	0	Rs 0 cr
Total	Rs 63.08 cr	Rs 0.35 cr	Rs 2.96 cr	Rs 0.70 cr	Rs 0.13 cr	Rs 0	Rs 67.22 cr

*- Incomplete submission of election expenditure report by the party

Table: Funds collected by Regional Parties during Assembly Elections, 2016



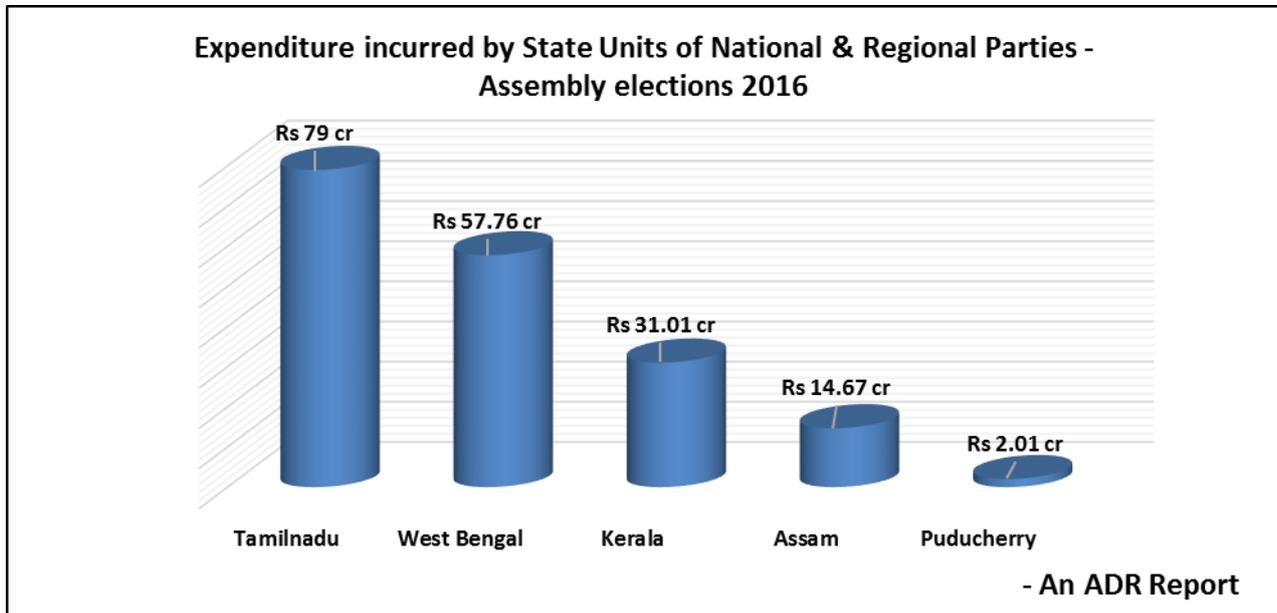
Graph: Funds collected at the Central level and the State units by Top 5 Regional Parties during Assembly Elections, 2016

State-wise expenditure incurred

- Out of total expenditure of **Rs 402.09 cr**, **75.32%** or **Rs 302.86 cr** was spent by cheque while the National and Regional parties, together, had left **Rs 75.93 cr** 'remaining unpaid' which formed 18.88% of the total expenditure.
- Expenditure in cash was **least preferred** by the political parties, as only **5.79%** or **Rs 23.30 cr** of the total expenditure was incurred in this mode.
- Similar to fund collection, the Central headquarters of the National and Regional parties spent the maximum (Rs 217.64 cr) and the second highest amount was declared by the **Tamil Nadu state units** (Rs 79 cr) followed by **West Bengal state units** (Rs 57.76 cr) and **Kerala state units** (Rs 31.01 cr).
- Among the modes of expenditure, the Central headquarters of the National and Regional parties spent the maximum via cheques (Rs 190.59 cr) while the **Tamil Nadu state unit** had declared maximum amount under 'remaining unpaid' (Rs 42.15 cr) and the **West Bengal state units** spent maximum via cheques (Rs 46.16 cr).

Medium of Expenditure incurred	Election expenditure incurred - Assembly Elections 2016 (Rs in crores)						Total Expenditure incurred
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
By Cash	2.02	0.83	14.56	0.46	0.81	4.62	Rs 23.30 cr
By Cheque/DD	190.59	13.833	15.245	0.999	36.03	46.16	Rs 302.86 cr
Remaining unpaid/Others	25.03	0.00	1.21	0.552	42.15	6.98	Rs 75.93 cr
Total	Rs 217.64 cr	Rs 14.67 cr	Rs 31.01 cr	Rs 2.01 cr	Rs 79 cr	Rs 57.76 cr	Rs 402.09 cr

Table: State-wise expenditure incurred by Political Parties during Assembly Elections, 2016



Graph: Expenditure incurred by the State units of National & Regional Parties during Assembly Elections, 2016

Party-wise expenditure incurred

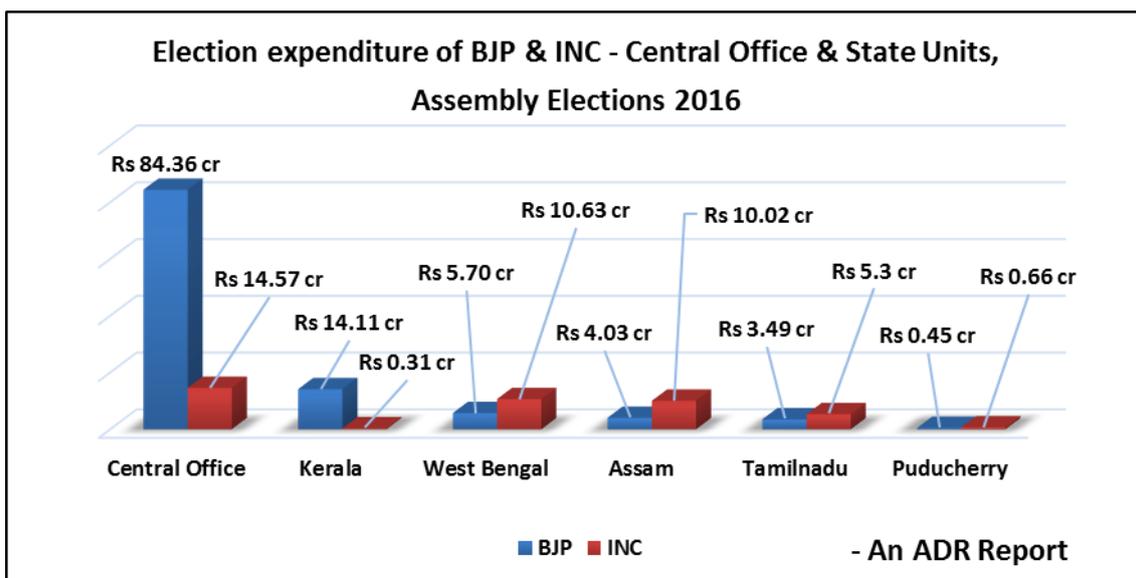
National Parties

- Out of total expenditure of **112.14 cr**, **BJP** incurred maximum expenditure of **Rs 84.36 cr** or **75.23%** of total expenditure, at the Central level. At the states, maximum expenditure was incurred by the **Kerala state unit** (Rs 14.11 cr) followed by **West Bengal state unit** (Rs 5.70 cr) and **Assam state unit** (Rs 4.03 cr).
- **INC** spent the second highest amount of **Rs 41.49 cr**, Rs 14.57 cr or 35.12% of the total expenditure at the Central level and second highest at the **West Bengal State Unit** (Rs 10.63 cr) followed by **Assam State Unit** (Rs 10.02 cr).
- **BSP** is the only National Party to incur expenditure only at the Central level while the **State Units did not spend any amount** during the 5 state Assembly elections.
- **NCP** declared the least election expenditure of **Rs 1.68 cr** among all the National Parties. The party spent **Rs 1.38 cr** at the **Central level**, **Rs 22 lakhs** was spent by the party's **Kerala state unit** and **Rs 5 lakhs** was spent by the party's **Assam state unit**.

Political parties	Election expenditure incurred by National Parties, Assembly Elections 2016 (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
BJP	84.36	4.03	14.11	0.45	3.49	5.70	Rs 112.14 cr
INC	14.57	10.02	0.31	0.66	5.3	10.63	Rs 41.49 cr
CPM	0.047	0.31	10.997	0*	5.12	6.19	Rs 22.66 cr
CPI	1.003	0.02	5.205	0.008	0.27	0.26	Rs 6.77 cr
BSP	3.38	-	0	0	0	0	Rs 3.38 cr
NCP	1.38	0.05	0.22	-	0.009	0.026	Rs 1.68 cr
Total	Rs 104.74 cr	Rs 14.43 cr	Rs 30.84 cr	Rs 1.118 cr	Rs 14.19 cr	Rs 22.806 cr	Rs 188.12 cr

*- Incomplete submission of election expenditure report by the party

Table: Expenditure incurred by National Parties during Assembly Elections, 2016



Graph: Election expenditure incurred at the Central level and the State units of BJP and INC during Assembly elections, 2016

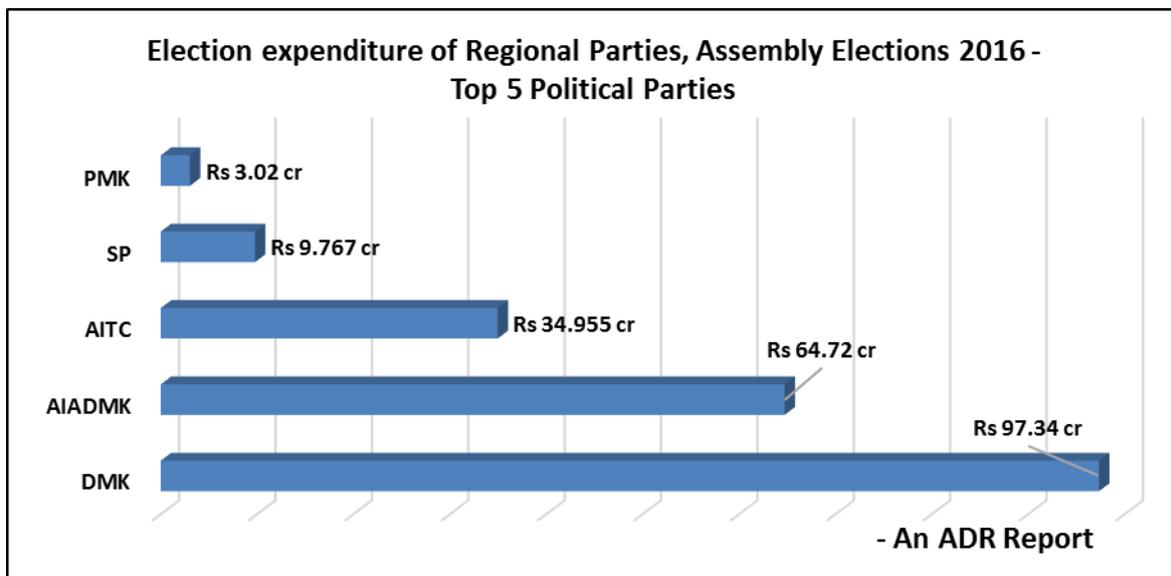
Regional Parties

- Out of the total expenditure of **Rs 213.97 cr** by the 15 Regional Parties considered for this report, DMK spent the highest amount of **Rs 97.34 cr** which formed 45.49% of the total expenditure, followed by **AIADMK** with **Rs 64.72 cr** and **AITC** with **Rs 34.955 cr**.
- While **DMK** declared incurring 100% of its expenditure at its Central level, **AIADMK** and **AITC** declared spending from their Tamil Nadu and West Bengal state units, respectively.
- Despite contesting in 4 Assembly elections (Assam, Kerala, Tamil Nadu and West Bengal), **Shiv Sena** declared that the party incurred no expenditure towards their election campaign in the states.

Political parties	Election expenditure incurred by Regional Parties -Assembly Elections 2016 (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
DMK	97.34	-	-	0*	0	-	Rs 97.34 cr
AIADMK	0	-	0	0	64.72	-	Rs 64.72 cr
AITC	0	0	-	-	-	34.955	Rs 34.955 cr
SP	9.767	0	0	-	0	0	Rs 9.767 cr
PMK	3.02	-	-	0*	0	-	Rs 3.02 cr
AIUDF	1.48	0	-	-	-	-	Rs 1.48 cr
BPF	1.04	0	-	-	-	-	Rs 1.04 cr
AINRC	0	-	-	0.89	-	-	Rs 0.89 cr
RLD	0.257	-	-	-	-	0	Rs 0.257 cr
AGP	0	0.236	-	-	-	-	Rs 0.236 cr
IUML	0	0	0.09	0	0.09	0	Rs 0.18 cr
JDU	0	0	0.08	0	0	0	Rs 0.08 cr
SHS	0	0	0	-	0*	0	Rs 0 cr
AIFB	0	0*	-	-	0*	0	Rs 0 cr
LJP	0	-	-	0	0	0	Rs 0 cr
Total	Rs 112.90 cr	Rs 0.24 cr	Rs 0.17 cr	Rs 0.89 cr	Rs 64.81 cr	Rs 34.955 cr	Rs 213.97 cr

*- Incomplete submission of election expenditure report by the party

Table: Expenditure incurred by Regional Parties during Assembly Elections, 2016



Graph: Election expenditure of top 5 Regional Parties during Assembly elections, 2016

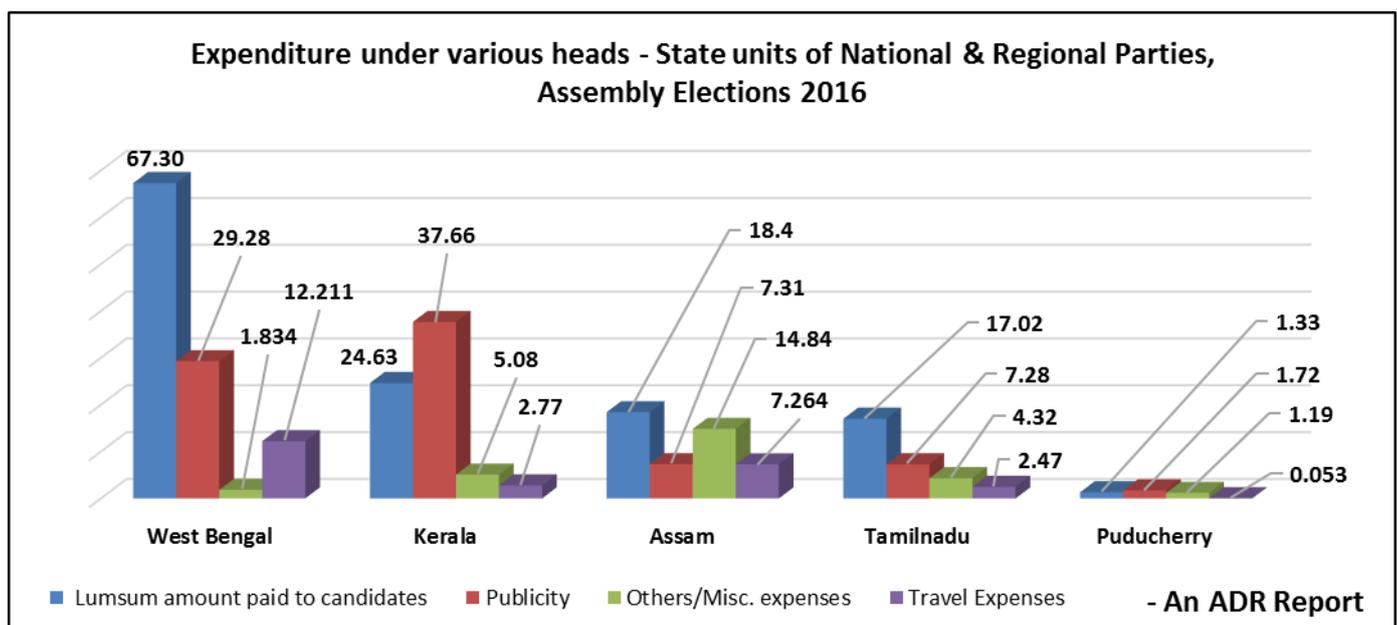
State-wise expenditure under various heads

- Political parties declare their expenditure under the heads of **Publicity, Travel Expenses, Other/ Miscellaneous expenses and Lumpsum amount** paid to their contesting candidates.
- Out of a total expenditure of **Rs 573.24 cr*** under various heads, political parties spent the maximum amount of **Rs 256.79 cr** on **Publicity** followed by **lumpsum amount** given to their **contesting candidates** (Rs 212.54 cr).
- As with funds collected and overall expenditure incurred in cash/ cheque, the parties' Central Headquarters spent the maximum amount compared to the state units. The Central Office spent 53.95% (or Rs 309.28 cr) of the total expenditure under the 4 heads.
- Among the state units, **West Bengal state unit** spent the maximum of **Rs 110.62 cr** or 19.30% of the total expenditure by Central and state units followed by **Kerala state unit** (Rs 70.14 cr) and **Tamil Nadu state unit** (Rs 31.09 cr).
- **West Bengal state unit** spent the **maximum** on **lumpsum amount paid to candidates** (Rs 67.30 cr) while **Kerala state unit** spent the **maximum** on **Publicity** (Rs 37.66 cr).

Total expenditure under heads	Election Expenditure of National & Regional Parties - Assembly Elections 2016 (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
Publicity	173.542	7.31	37.66	1.72	7.28	29.28	Rs 256.79 cr
Travel Expenses	49.732	7.264	2.77	0.053	2.47	12.211	Rs 74.50 cr
Others/Misc. expenses	2.145	14.84	5.08	1.19	4.32	1.834	Rs 29.41 cr
Lumpsum amount paid to candidates	83.86	18.4	24.63	1.33	17.02	67.30	Rs 212.54 cr
Total	Rs 309.28 crores	Rs 47.84 crores	Rs 70.14 crores	Rs 4.293 crores	Rs 31.09 crores	Rs 110.62 crores	Rs 573.24 crores

Table: State-wise expenditure incurred under various heads by Political Parties during Assembly Elections, 2016

*- Many political parties, while declaring their election expenditure in cash/ cheque, have not included the expenditure incurred by them on their candidates. Hence, the difference in the total expenditure by the parties in cash/ cheque (Rs 402.09 cr) and that under various heads (Rs 573.24 cr).



Graph: Election expenditure by the State units of National & Regional parties under various heads during Assembly elections, 2016

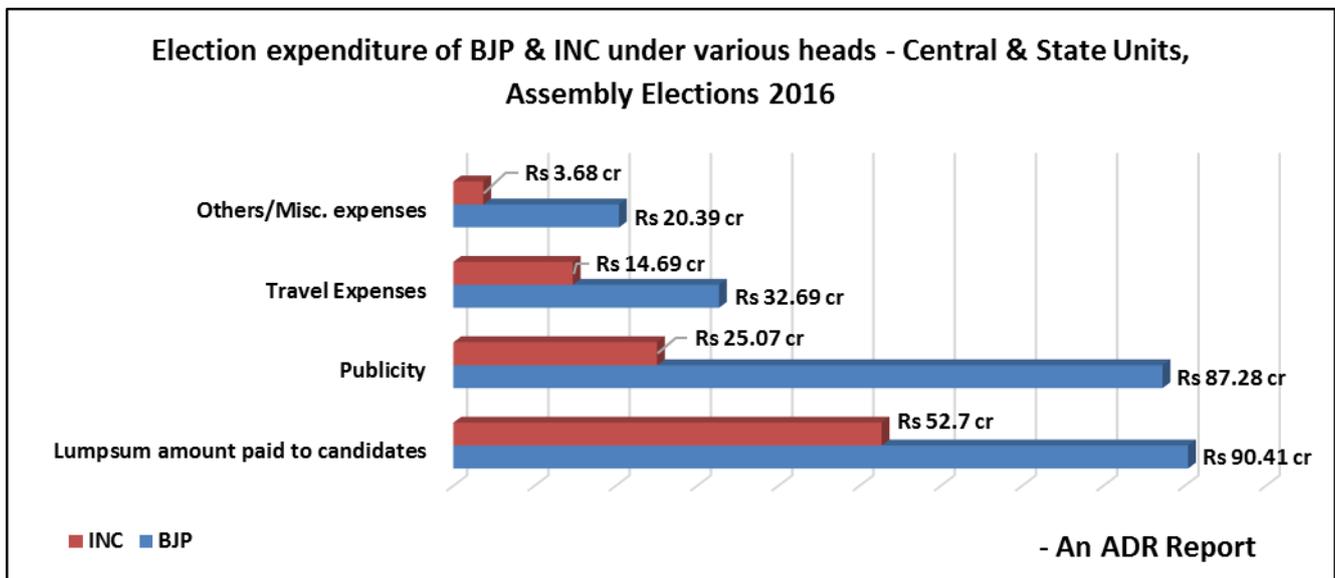
Party-wise expenditure under various heads

National Parties

- **BJP** spent the highest amount of **Rs 90.41 cr** or **39.18%** of its total expenditure on **lumpsum amount paid to candidates** followed by **publicity expenses** of **Rs 87.28 cr** (37.82% of total expenditure) during the 5 state' Assembly Elections in 2016.
- **INC** too spent the highest on **lumpsum amount paid to candidates** (Rs 52.7 cr) which formed 54.82% of its total expenditure followed by **publicity expenses** (Rs 25.07 cr) which formed 26.08% of its total expenditure.
- **BSP** is the only National Party which declared that it **did not spent any amount on candidates for election expenditure** while **CPI** spent only **Rs 27 lakhs** on candidates and **Rs 3.98 cr** on **publicity**.
- The National Parties spent 13.88% (Rs 51.04 cr) of the total expenditure on **travel** and 7.51% (Rs 27.60 cr) of total expenditure on '**Miscellaneous expenses**'.

Political Party	Publicity	Travel Expenses	Others/Misc. expenses	Lumpsum amount paid to candidates	Total
National Parties					
BJP	87.28	32.69	20.39	90.41	Rs 230.77 cr
INC	25.07	14.69	3.68	52.7	Rs 96.14 cr
CPM	17.6	2.11	3.25	7.42	Rs 30.38 cr
CPI	3.98	1.26	0.25	0.27	Rs 5.76 cr
BSP	3.138	0.23	0.014	0	Rs 3.38 cr
NCP	0.394	0.056	0.016	0.85	Rs 1.32 cr
Total	Rs 137.46 cr	Rs 51.04 cr	Rs 27.60 cr	Rs 151.65 cr	Rs 367.75 cr

Table: Expenditure incurred under various heads by National Parties during Assembly Elections, 2016



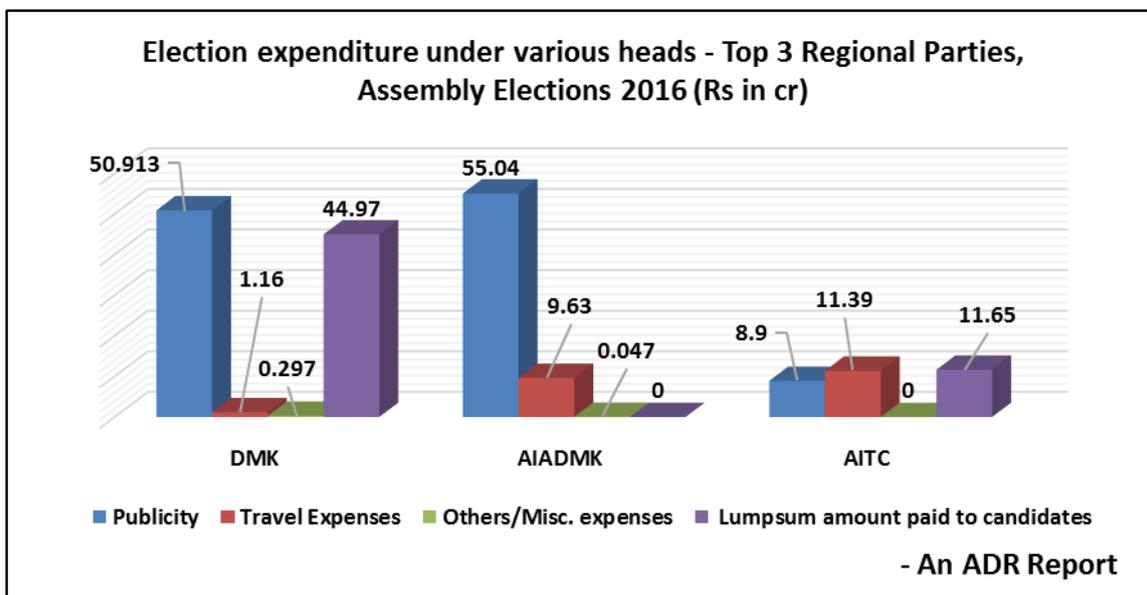
Graph: Expenditure incurred by BJP & INC under various heads during Assembly Elections, 2016

Regional Parties

- The Regional Parties spent a total of **Rs 205.49 cr** on publicity, travel, miscellaneous expenses and lumpsum amount to candidates.
- The parties spent the highest on **Publicity** (Rs 119.33 cr or 58.07% of total) followed by **Rs 60.89 cr** or **29.63%** of total on **lumpsum amount to candidates** and **Rs 23.46 cr** towards travel expenditure (11.42% of total expenditure).
- The top 3 Regional Parties which spent the highest are: **DMK** (Rs 97.34 cr) followed by **AIADMK** (Rs 64.72 cr) and **AITC** (Rs 31.94 cr).
- Only AITC, AIUDF, IUML and JDU spent **more on travel expenses than publicity** during the 5 state Assembly elections in 2016.

Political Party	Publicity	Travel Expenses	Others/Misc. expenses	Lumpsum amount paid to candidates	Total
Regional Parties					
DMK	50.913	1.16	0.297	44.97	Rs 97.34 cr
AIADMK	55.04	9.63	0.047	0	Rs 64.72 cr
AITC	8.9	11.39	0	11.65	Rs 31.94 cr
PMK	3.02	0	0	0	Rs 3.02 cr
IUML	0.055	0.07	0.05	2.21	Rs 2.38 cr
AIUDF	0.407	1.06	0.017	0.4	Rs 1.88 cr
BPF	0	0	1.038	0.07	Rs 1.11 cr
AGP	0.165	0.053	0.055	0.05	Rs 0.32 cr
RLD	0.083	0.012	0.163	0	Rs 0.26 cr
SP	0	0	0	0.2	Rs 0.20 cr
JDU	0	0.084	0	0.11	Rs 0.19 cr
SHS	0	0	0	0	Rs 0.00 cr
AIFB	0	0	0	1.226	Rs 1.226 cr
AINRC	0.75	0	0.14	0	Rs 0.89 cr
Total	Rs 119.33 cr	Rs 23.46 cr	Rs 1.81 cr	Rs 60.89 cr	Rs 205.49 cr

Table: Expenditure incurred under various heads by Regional Parties during Assembly Elections, 2016



Graph: Expenditure incurred by the top 3 Regional parties under various heads during Assembly Elections, 2016

Annexure

State-wise expenditure on Publicity

Total expenditures on Publicity	Assembly Elections 2016- Expenses on Publicity (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
Media Advertisement (Print & Electronic, Bulk sms, Cable, Website, TV channels, etc.)	139.33	5.11	16.41	1.1	1.7	13.91	Rs 177.56 cr
Publicity Materials (Poster, Banners, Badges, stickers, Arches, Gates, Cut outs, Hoardings, flags, etc.)	21.7	1.9	12.03	0.19	2.43	6.07	Rs 44.32 cr
Public Meetings	12.52	0.3	9.21	0.43	3.15	9.3	Rs 34.91 cr
Total	Rs 173.55 cr	Rs 7.31 cr	Rs 37.65 cr	Rs 1.72 cr	Rs 7.28 cr	Rs 29.28 cr	Rs 256.79 cr

Party-wise expenditure on Publicity

National Parties

Political Party	Media Advertisement	Publicity Materials	Public Meetings	Total
National Parties				
BJP	58.43	14.05	14.8	Rs 87.28 cr
INC	9.86	8.07	7.14	Rs 25.07 cr
CPM	12.64	3.74	1.22	Rs 17.60 cr
CPI	1.15	1.52	1.31	Rs 3.98 cr
BSP	0	3.034	0.104	Rs 3.14 cr
NCP	0	0.269	0.125	Rs 0.394 cr
Total	Rs 82.08 cr	Rs 30.683 cr	Rs 24.7 cr	Rs 137.46 cr

Regional Parties

Political Party	Media Advertisement	Publicity Materials	Public Meetings	Total
Regional Parties				
AIADMK	49.714	4.146	1.18	Rs 55.04 cr
DMK	33.462	8.568	8.883	Rs 50.91 cr
AITC	8.633	0.265	0	Rs 8.90 cr
AGP	0	0.135	0.03	Rs 0.165 cr
AIUDF	0	0.399	0.0076	Rs 0.41 cr
PMK	2.999	0	0.024	Rs 3.02 cr
AINRC	0.6	0.122	0.026	Rs 0.75 cr
RLD	0.0823	0.0007	0	Rs 0.08 cr
IUML	0	0.009	0.046	Rs 0.055 cr
AIFB	0	0	0	Rs 0
BPF	0	0	0	Rs 0
JDU	0	0	0	Rs 0
SHS	0	0	0	Rs 0
SP	0	0	0	Rs 0
Total	Rs 95.49 cr	Rs 13.64 cr	Rs 10.20 cr	Rs 119.33 cr

State-wise expenditure on travel

Total expenditure on Travel	Assembly Elections 2016- Expenses on Travels (Rs in crores)						Total
	Central Office	State Units					
		Assam	Kerala	Puducherry	Tamil Nadu	West Bengal	
Travel expenses of Star campaigners	39.104	7.2	1.475	0.015	0.946	11.57	Rs 60.31 cr
Travel expenses of Leaders	10.622	0.1	1.293	0.038	1.483	0.65	Rs 14.19 cr
Total	Rs 49.73 cr	Rs 7.30 cr	Rs 2.77 cr	Rs 0.05 cr	Rs 2.43 cr	Rs 12.22 cr	Rs 74.50 cr

Party-wise expenditure on travel

National Parties

Political Party	Travel expenses of Star campaigners	Travel expenses of Leaders	Total
	National Parties		
BJP	32.58	0.11	Rs 32.69 cr
INC	14.36	0.33	Rs 14.69 cr
CPM	0.32	1.79	Rs 2.11 cr
CPI	0.013	1.245	Rs 1.26 cr
BSP	0.23	0	Rs 0.23 cr
NCP	0.015	0.041	Rs 0.056 cr
Total	Rs 47.52 cr	Rs 3.52 cr	Rs 51.04 cr

Regional Parties

Political Party	Travel expenses of Star campaigners	Travel expenses of Leaders	Total
	Regional Parties		
AITC	11.39	0	Rs 11.39 cr
AIADMK	0.2	9.429	Rs 9.629 cr
PMK	0	1.16	Rs 1.16 cr
AIUDF	1.05	0.008	Rs 1.058 cr
JDU	0.084	0	Rs 0.084 cr
AGP	0	0.053	Rs 0.053 cr
IUML	0.067	0.005	Rs 0.072 cr
RLD	0	0.012	Rs 0.012 cr
AINRC	0	0	Rs 0
AIFB	0	0	Rs 0
BPF	0	0	Rs 0
SHS	0	0	Rs 0
SP	0	0	Rs 0
Total	Rs 12.79 cr	Rs 10.67 cr	Rs 23.46 cr

Disclaimer

Source for the data used in this report are the Election Expenditure Statements submitted by the political parties to the Election Commission of India. These can be accessed from:

http://eci.nic.in/eci_main1/PolPar/political_parties_Expenditure_report_2016.aspx

While all effort has been made to ensure that the information is in keeping with what is mentioned in the statements submitted by the political parties, in case of discrepancy between information in this report and that given in their statements, the information reported by the political parties should be treated as correct. Association for Democratic Reforms, National Election Watch and their volunteers are not responsible or liable for any damage arising directly or indirectly from the publication of this report.

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